

# Connection StoryMaker Workshop

2 pm, Friday, February 7, 2014  
LSU School of the Coast and Environment  
Rotunda Auditorium, Nicholson Drive Extension

Attend one of three Master Classes (12 person max):  
8 and 9 February: Saturday @ 9 AM or 2 PM, and Sunday @ 10 AM  
Contact to sign up: [euture@lsu.edu](mailto:euture@lsu.edu)

Storytelling and narrative structure is at the core of effective broad communication. By constructing concise and powerful stories even the most disconnected audiences can be made to care and take an interest.

[www.randyolsonproductions.com](http://www.randyolsonproductions.com)



**Develop:** 'story sense', your own 'story', a visceral appreciation for an 'alive' story;

**Workshop strengths:** fun, revelatory, originality, practical



**Brian Palermo:** veteran improvisation actor; instructor in Hollywood; frequent appearances on TV (Tonight Show; Jay Leno) and in theater and feature films

**Randy Olson:** Hollywood filmmaker (Flock of Dodos: The Evolution-intelligent Design Circus; Sizzle) and author ('Don't be Such a Scientist: Talking Substance in the Age of Style')